

REMARKS

Claims 1, 3-16, and 17 are pending in the present application. Claim 18 has been renumbered 17.

Claim Objections

Claim 1 has been objected to because of some informalities.

Claim 1 has been amended, as suggested by the Examiner, to overcome this objection.

The Examiner is respectfully requested to reconsider and withdraw this objection.

Applicants also acknowledge renumbering of claim 18 to 17.

Claim Rejections- 35 U.S.C. § 103

(a) Claims 1-2, 6-8, and 13 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Hyon (U.S. Patent Publication 2002/0077135) in view of Baker (U.S. Patent 6,546,417). This rejection is respectfully traversed.

In the Office Action, the Examiner alleges that Hyon discloses “so that said registered image is sandwiched between two parts of said text of said predetermined kind of character in a line of said identical sentence.” More specifically, the Examiner states that display 8 in FIG. 4 of Hyon depicts an emoticon between texts. Applicant respectfully disagrees.

The display 8 shows “<SMS MESSAGE> in the first line, a selected emoticon in the second line, and a plurality of selectable emoticons in the third line.

The Examiner acknowledges that Hyon does not disclose or suggest:

said text attribute data contains size attribute data indicating a character size of said text,
and

said image transforming means that scales up/down said registered image in accordance
with said size attribute

Therefore, the Examiner relies on the Baker reference and alleges that it discloses the
foregoing features.

Applicants respectfully submit, however, that, in Hyon, there is no need to change the
size of the registered image shown in display 8 of Fig. 4. Therefore, one skilled in the art would
not be motivated to combine Hyon with Baker “so that a size of said registered image matches
said character size of said text sandwiching said registered image,” as recited in claim 1.

Further, even assuming that Hyon and Baker can be combined, which Applicants do not
admit, Hyon in view of Baker fails to disclose or suggest “said registered image is sandwiched
between two parts of said text of said predetermined kind of character in a line of said identical
sentence,” and the feature that “a size of said registered image matches said character size of said
text sandwiching said registered image,” as recited in claim 1.

Applicants note that the foregoing features of the present invention are disclosed in Fig.
4, step S14 and in page 10, lines 17-18 of the specification of the present application.

Claim 13, dependent on claim 1, is allowable at least for its dependency on claim 1.

Claim 6-8 are allowable at least for the similar reasons as stated in the foregoing with
regard to claim 1.

Applicant notes that claim 2 has been canceled.

The Examiner is respectfully requested to reconsider and withdraw this rejection.

(b) Claims 3-5, 9-12, 14-16, and 18 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Hyon in view of Baker, and further in view of Ostermann et al. (U.S. Patent 6,990,452). This rejection is respectfully traversed.

Claims 3-5, 9-12, and 14, variously dependent on claim 1, are allowable at least for their dependency on claim 1.

Claim 15, dependent on claim 6, is allowable at least for its dependency on claim 1.

Claim 16, dependent on claim 7, is allowable at least for its dependency on claim 7.

Claim 18, renumbered 17 and dependent on claim 8, is allowable at least for its dependency on claim 17.

The Examiner is respectfully requested to reconsider and withdraw this rejection.

Conclusion

Accordingly, in view of the above amendments and remarks, reconsideration of the rejections and allowance of the pending claims in the present application are respectfully requested.


The Examiner is respectfully requested to enter this Amendment After Final in that it raises no new issues. Alternatively, the Examiner is respectfully requested to enter this Amendment After Final in that it places the application in better form for Appeal.

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Maki Hatsumi, Reg. No. 40,417, at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37.C.F.R. §§1.16 or 1.14; particularly, extension of time fees.

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Respectfully submitted,

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